



7th Street LIVE Registration Form

Thank you for participating in 7th Street LIVE!

To guarantee a space, please submit your application by **Friday, July 29th.**

Event location: 800th Block of East 7th Street (Between Minnehaha and Forest)

Date: Saturday, August 13th, 12:00 pm – 8:00 pm

Business/Organization/Artist Name: _____

Contact name: _____

Phone: _____ **Email:** _____

Address: _____

Facebook: _____ **Twitter:** @ _____

Items to be sold/given away:

Check all the categories that describe your sales:

Marketing materials Pre-packaged food Arts, crafts, jewelry Produce/plants

Other. Please list: _____

Payment information

I have enclosed a check made payable to **Dayton's Bluff Community Council**

Please charge my credit card

Registration Fee:

Nonprofit/Artist: \$100 **Business/Political:** \$150 **Late fee:** \$50

Premium Spots: Get a premium spot in the middle of 7th Street! Premium spots are located near the 7th Street LIVE stage and placed in the middle of the street allowing you to engage traffic from all sides. Be close to the action and get increased visibility. Premium spot fee: **\$75**

Check here to request premium spot

Easy set-up: For your convenience we are happy to provide, set up and tear down a 10X10 tent, 8ft table, and 2 chairs before and after the event. Just bring yourself and your materials. A service charge of \$130 will be added on to your registration fee.

Check here if you would like to participate in the easy set-up option.

Card number: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Date: _____



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2ND Annual 7th St LIVE

Dear Vendors, business owners, growers, makers and artists,

WEQY 104.7 FM is excited to extend an invitation for you to join us at the 2nd Annual 7th Street LIVE festival. Last year we launched WEQY's first broadcast at 7th Street LIVE and it was a huge success beyond our expectations. With non-stop dance and musical performances, East Side restaurants serving food from around the world, both business and community attendees shared the same sentiment: "7th Street LIVE" is like nothing we've ever had on the East Side."

Well this year, we intend on giving you more: more food, more music, more art, more vendors, and an epic Battle of the DJs from St. Paul's music scene! This year, we will be moving the event to Saturday to accommodate a longer, more dynamic event that will bring thousands of people across the Twin Cities. 7th Street LIVE will take place on Saturday, August 13, 2016 and begin promptly at 12pm. It will remain in the heart of our Dayton's Bluff business district, on E. 7th Street between Minnehaha and Forest, with a huge expansion into the adjacent lot.

We welcome small to large businesses, artists of all kinds, nonprofit organizations and community groups to participate in this celebration. Although we are expanding for additional vendors and activities, spots will go fast, so please return your completed application and vendor fee as soon as possible.

Upon receipt of your application and entry fee, we will send you a confirmation letter, receipt, and event package which will include promotional info, map, and directions. Event itinerary with check-in, clean-up, and vendor location, will be sent two weeks before the event.

All participants are requested to include a photo of their group or business, a high resolution image of the company logo, and a brief (short paragraph) description of yourself or group. This material will be maintained for our records and used in our marketing strategy that promotes both the events and your group.

Join us in a celebration of growth and successes of the entire East Side at this year's 7th Street LIVE!

Sincerely,

Nicole Pressley
7th Street LIVE Coordinator
804 Margaret St
Saint Paul, MN 55106
651.772.2075



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- The Applicant understands that this Agreement is binding on all officers, members, agents or employees of the individual, organization, agency or business named above and that said individual, organization, agency or business is aware of and will abide by all stated and implied 7th Street LIVE policies and agree to follow the instructions of the officers, directors, coordinators, agents and volunteers of 7TH Street LIVE.
- With the exception of Federal, State, County & Local law enforcement officers, no participants will be allowed to carry or possess any firearms.
- Children (under 12) must be adequately supervised for the entirety of the event.
- The Applicant understands that vendor fees are non-transferable and no vendor space may be reassigned or otherwise transferred to an alternate party.
- 7th Street LIVE is a rain or shine event and parade fees will not be refunded if event is canceled due to dangerous or severe weather or any other acts of God.
- Signing of this Agreement also affirms that acceptance as a 7TH Street LIVE participant, however, does not imply an endorsement by or affiliation with WEQY 104.7 FM.
- All sales, outreach, and activities must be performed in your reserved space.
- Vendors are not permitted to have amplified sound at their booths without expressed permission from a 7th Street LIVE Coordinator.
- Applicant may not use 7th Street LIVE or WEQY 104.7 FM name, logos, trademarks and/or copyrighted materials without the expressed written permission of WEQY 104.7 FM.
- The individual signing on behalf of the individual, organization, agency or business named in the attached Application has read, clearly understood and agrees to the terms contained in this Agreement as well as the Application and Guidelines.
- By initialing below, I hereby declare that all information provided on this Agreement and Application by me is true, correct and complete.
- Failure to initial below will result in your application being rejected. Sign below to indicate your agreement to the terms & conditions listed above. FAILURE TO AGREE TO THESE TERMS & CONDITIONS WILL RESULT IN YOUR APPLICATION NOT BEING ACCEPTED.

Signature:

Initials:

Dated:
