

Dayton's Bluff Community Council Strategic Plan 2010 - 2015

Mission

To act as a valuable community resource for organizing and sustaining collaborative action by neighbors, government, institutions, churches, and local businesses to improve the quality of life in Dayton's Bluff.

Goal 1:

To create a positive perception of Dayton's Bluff as a desirable place to live, work, play, raise children, and do business.

Goal 2

To build, protect, and enhance the community's tangible and intangible assets in ways that maintain their long-term value and potential, including strengthening residential and commercial property values.

Objectives for each Strategic Goal are attached

Goal 1:

To create a positive perception of Dayton's Bluff as a desirable place to live, work, play, raise children, and do business.

Objectives:

A. Increase and maintain the number and diversity of residents and businesses actively involved in the community, including its network of block clubs, email groups, collaborations, and other organizations in Dayton's Bluff.

B. Build a creative, engaged, and effective Community Council that is the recognized focal point of community participation, collaboration, and community improvement related to housing, economic development, crime prevention, education, and the social and physical environment of Dayton's Bluff.

C. Build and maintain varied and effective communication methods to inform residents and businesses about local issues and to promote positive highlights of Dayton's Bluff to the broader community.

D. Collaborate with neighbors and local police on efforts to reduce crime in the community over the period 2010-2015, as compared to the number and severity for the previous 5-year period.

E. Actively work to reduce the number of vacant and abandoned houses, increase the percentage of owner occupied housing, and encourage the physical improvement of existing housing emphasizing ecologically friendly improvements and historic preservation.

F. Sustain and strengthen the Council's arts and culture committee as the focal point for action to develop and promote a variety of artistic and cultural events reflecting the multi-cultural character of Dayton's Bluff.

G. Develop a suitable facility to house Council offices, programs, partnership activities, meeting spaces, and a community "reception" area, in partnership with other organizations.

Goal 2

To build, protect, and enhance the community's tangible and intangible assets in ways that maintain their long-term value and potential, including strengthening residential and commercial property values.

Objectives:

A. Promote and effectively administer the Council's Comprehensive District Plan for Dayton's Bluff as a guide for protecting and further developing the physical and social infrastructure of the Dayton's Bluff community (Update the plan every 5-8 years).

B. Encourage, strengthen, and develop collaboration among residents, businesses, community organizations, government agencies, and other institutions focused on improving and strengthening the Dayton's Bluff Community.

C. Develop, support, and sustain ongoing efforts to promote and enhance the historic character of Dayton's Bluff.

D. Develop and sustain a Dayton's Bluff business association to attract and support local businesses, as well as to support and promote the community's economic development.

E. Sustain and strengthen the Council's Green Space committee as the focal point for action to protect and enhance the community's natural assets (such as parks, open space, and boulevards), and encourage the use of plants, shrubs, and trees for beautification.

F. Advocate for resources to support local schools and education, housing (including affordable housing), health and healthy behavior, youth services, senior services, and community-university partnerships to enhance the community.